

AUDREA WAH

Visual Designer

Cell — (443) 844 5303

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Portfolio — audreawah.com

Education

School of the Art Institute Chicago | 2018-2020

Bachelors of Fine Arts

Concentration in Visual Communications and Art & Technology
SAIC Presidential Scholarship
Student Leadership Award Honorable Mention

Community College of Baltimore County | 2016-2018

Associates of Fine Arts

Graphic Design
CCBC Student Life Award for Outstanding Achievement in Graphic Design

Experience

Artists Need Art Historians | Aug 2020 — Current

Digital Creative Director & Webmaster

- Lead team of designers for internal branding campaigns advertising institutional events and publication releases, demonstrating effective communication skills to manage time and expectations.
- Created style guidelines for web, social media, and promotional materials.
- Designed user experience and flow, executed custom code for publication online articles, animated motion graphics for departmental collaborations

Wix.com | June 2020 — Aug 2020

Wix Playground Academy Intern

- Exclusively selected as one of 48 participants out of 1,000+ candidates for Wix's intensive 3-month web design program.
- Created an online campaign for quip: Produced photographs, animations, and a marketing landing page.
- Designed and launched a real website for a nonprofit: Worked with clients to understand their website needs and created a new website from the ground up.
- Designed a high-level personal portfolio: Reinvented their existing personal portfolio into an online presence that uniquely sets themselves apart.

FNewsmagazine | July 2019 — Aug 2020

Visual Designer & Illustrator

- Designed editorial layouts within monthly visual design language for fast-paced student-run newspaper.
- Used typography, color, grid, and composition for consistent visual storytelling while demonstrating aesthetic range.
- Illustrated visuals under short deadlines for print, web, and social media.

Career and Professional Experience (CAPX) | Sept 2019 — Dec 2020

Visual and User Experience Designer

- Created and implemented visual assets for digital signage, print materials, and websites adhering to CAPX brand guidelines.
- Collaborated with Dean and Assistant Director of CAPX with design and communication of events.
- Produce and test web user flows using research to communicate functionality and enhance usability.

Projects

unwearableincome XR

- Created interactive installation showcased in the School of the Art Institute's Spring BFA Show
- Programmed video game in Unity to detect body movement and generate an original sneaker design on user's feet in realtime

The Romantic App

- Created augmented reality experience in BlippAR to remix romantic paintings
- Worked in collaboration with Claudia Hart and the Art Institute of Chicago to augment paintings displayed in the AIC

F News: Decolonization Issue

- Designed articles for online issue of student-run newspaper FNewsmagazine
- 3D modeled and animated custom sequences for immersive web interactions

Skills

Adobe / Prototype

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
- XD
- Webflow
- Figma
- Sketch

3D / AR

- Cinema 4D
- Unity
- SparkAR
- Lens Studio
- BlippAR

Programming

- HTML / CSS
- Javascript
- React
- C++
- Processing
- Wix Corvid

Design / UX

- Visual Design
- Web Design
- Interaction Design
- User Flows
- Design Strategy
- Typography
- Editorial Layout
- Installation Design
- Projection Maps